



Data and Privacy File Guides

Apple Media Services: Apple ID Purchase Migration Information History

March 2025

File name Apple ID Purchase Migration Information History.csv

File description This file contains information related to the user's media linking and unlinking events.

Why Apple keeps this information Apple retains this information to enable users to link their purchase contents together using the media link service, understand user behavior and preferences, measure feature performance, and improve software design.

Field Name	Details
Account ID	Apple account identifying number associated with the source (iTunes) or target (iCloud account)
Created Date	Date and time of the media linking event
Device Details	The device, operating system, and browser from which the user initiated the media linking event
Flags	Whether the entry is associated with the source (iTunes) or target (iCloud account), and the status of each sub-migration
GUID	Identifier of the device initiating the linking process
Last Updated Date	Date and time the media link event was last updated
Link End Date	The date and time the linking process was completed
Link Start Date	The date and time the linking process was started
Media Link Event ID	Unique identifier of the media link event
Source Account ID Number	Account ID associated with the iTunes account
Target Account ID Number	Account ID associated with the iCloud account
Unlinking End Date	The date and time the unlinking process was started
Unlinking Start Date	The date and time the unlinking process was started